

## This Week

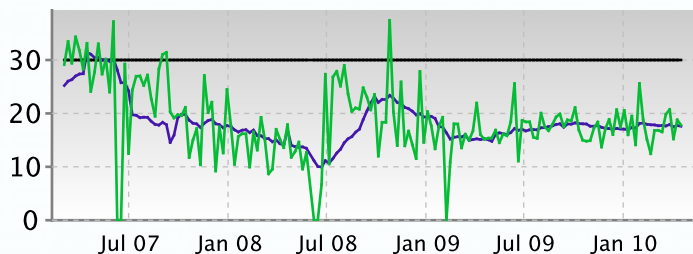
The median list price in SAN DIEGO, CA 92101 this week is \$461,000.

The Market Action Index has been trending down recently, but as days-on-market decreases also, there are not strong signals for the direction of the market.

## Supply and Demand

- The market has been consistently cool for several weeks. Demand level are low relative to the available inventory. It's a Buyer's market and prices continue to fall. Look for a persistent shift in Market Action before prices plateau or begin to rise again.

Market Action Index



The Market Action Index answers the question "How's the Market?" By measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

## Quartiles

### Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Square Feet	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 999,900	1684	2.0	2.0	5	157	7	6	231	Most expensive 25% of properties
Upper/Second	\$ 575,000	1237	2.0	2.0	5	157	6	7	205	Upper-middle 25% of properties
Lower/Third	\$ 375,000	975	2.0	1.5	5	157	13	14	163	Lower-middle 25% of properties
Bottom/Fourth	\$ 225,000	718	1.0	1.0	6	158	14	10	177	Least expensive 25% of properties

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### Real-Time Market Profile

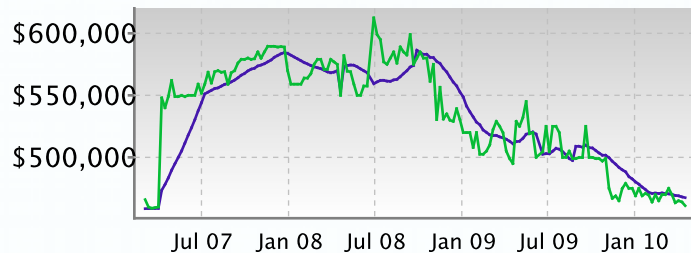
		Trend
Median List Price	\$ 461,000	↓↓
Asking Price Per Square Foot	\$ 436	↔
Average Days on Market (DOM)	194	↓↓
Percent of Properties with Price Decrease	31 %	
Percent Relisted (reset DOM)	12 %	
Percent Flip (price increased)	5 %	
Median House Size (sq ft)	1096	
Median Number of Bedrooms	2.0	
Median Number of Bathrooms	2.0	
Market Action Index	Strong Buyer's 17.6	↓↓

- ↔ No change
- ↑↑ Strong upward trend
- ↓↓ Strong downward trend
- ↑ Slight upward trend
- ↓ Slight downward trend

## Price

- Prices in this zip code have been on a downward trend recently and this week, while essentially flat, doesn't break us out of that cycle.

Price Trends



7-Day Rolling Average 90-Day Rolling Average